



GREEN TOURISM CONFERENCE

European Tourism Going Green (ETGG2030)

3 - 4 May 2023, Vienna



Co-funded by the COSME programme
of the European Union

ETGG2030

AUSTRIA

Project results

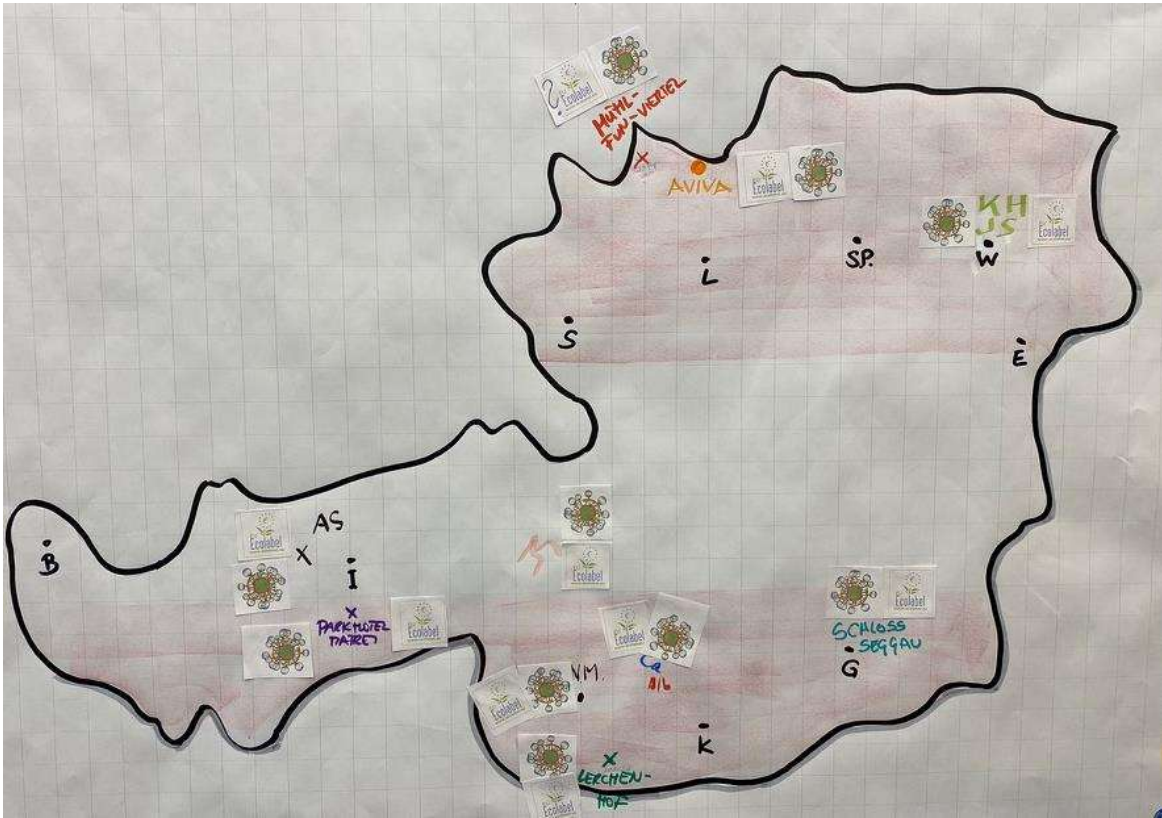
Mag.^a Claudia Plot - TeamManufaktur



Project results Austria

- 1) Our participants
- 2) Our workshops
- 3) Results and success-stories

1) Our participants

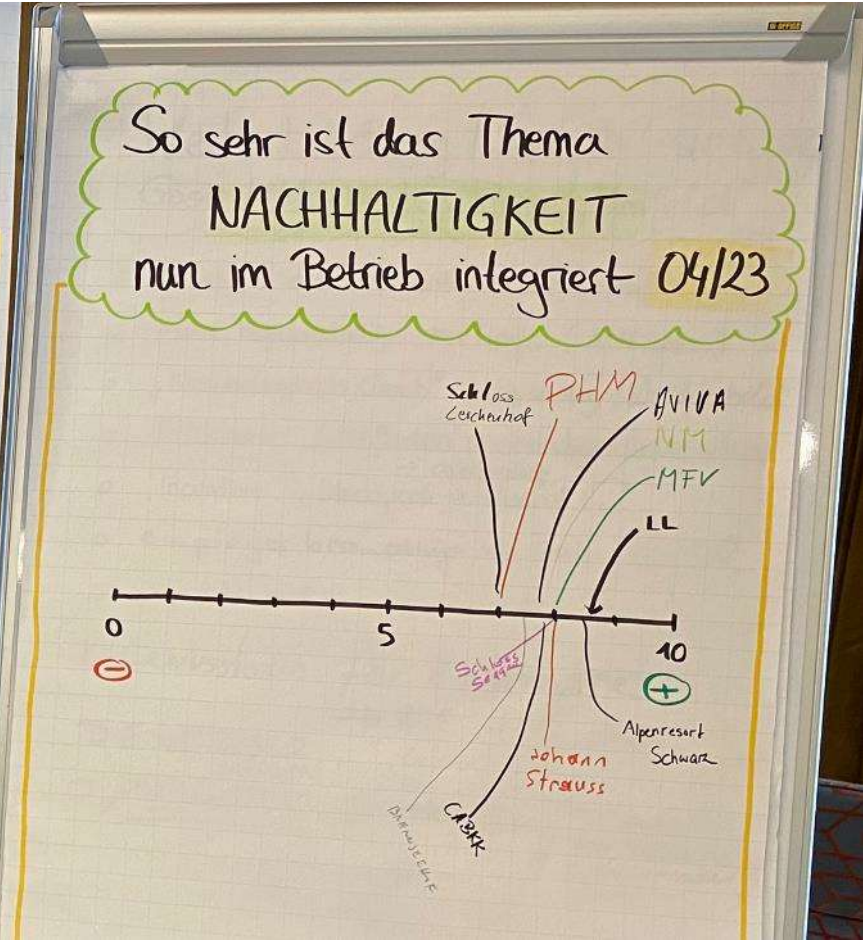
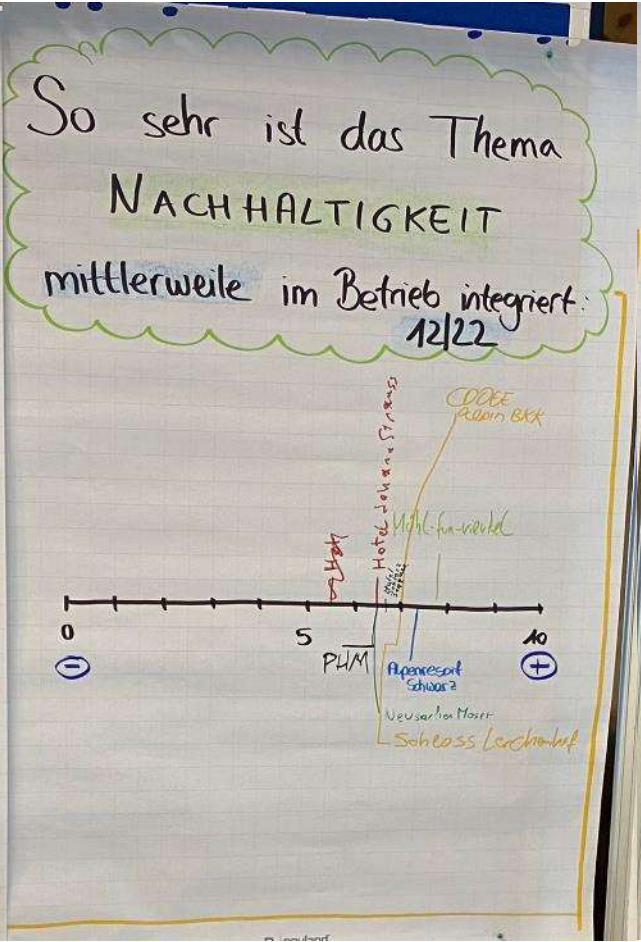
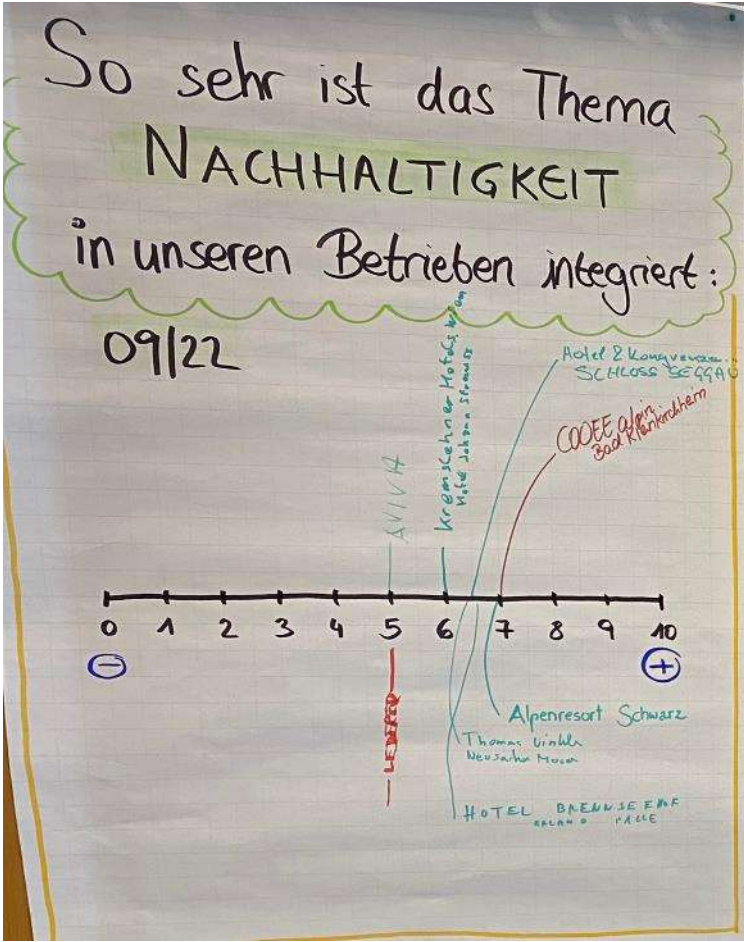


- 500+ members of staff
- 700+ hotel rooms
- 1,600+ hotel beds
- 334,000+ annual guest nights
- 46+ MM € annual net revenue



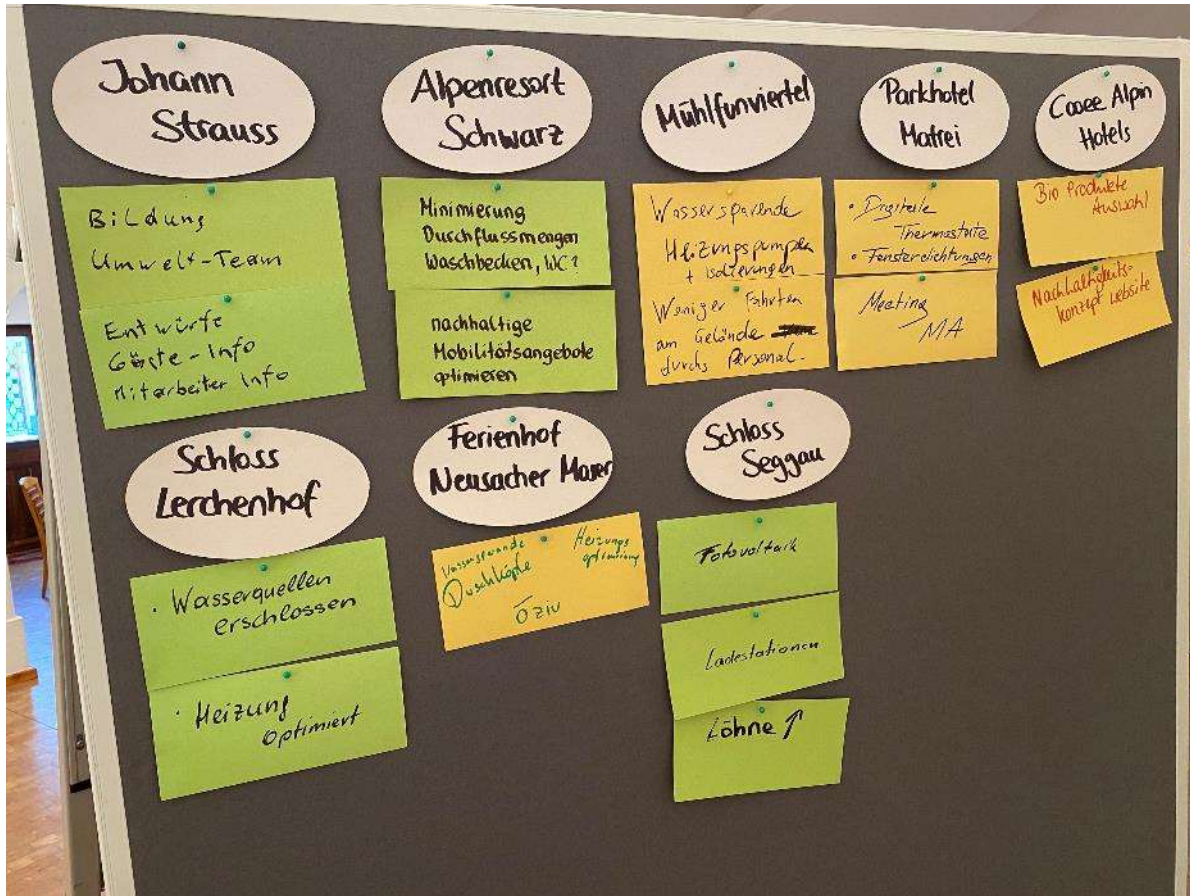
2) Our workshops

Self evaluation:



Project progress:

Sept 2022 – April 2023



Workshop topics:

⇒ inspire

⇒ practical ideas for
daily operations

- ETGG2030 aims & goals
- different eco-labels
- good & best practise hotels
- hotel tours



ETGG 2030



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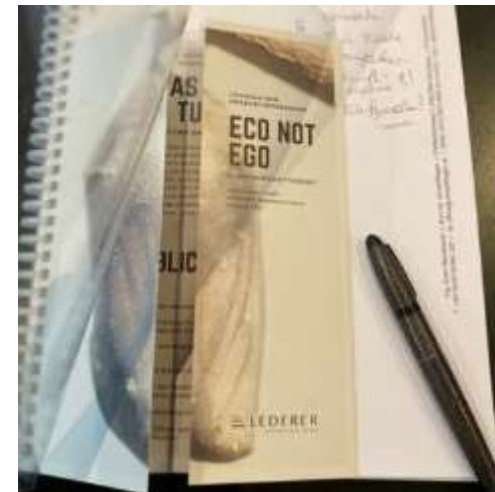


Green Tourism Conference - Vienna



- how to reduce water
- sustainability strategy
- collected ideas on:
 - information & education
 - waste-management
 - integration of the SDGs
 - technical solutions

- green marketing
- greenwashing
- green nudging



3) Outcomes & success-stories

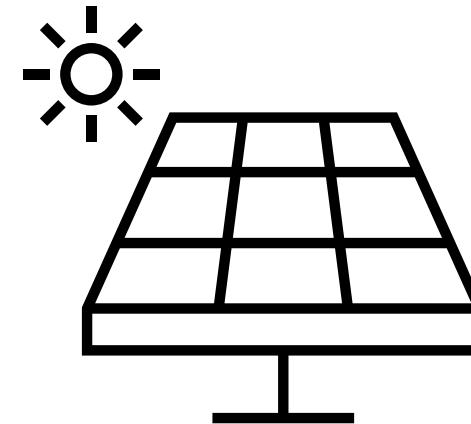
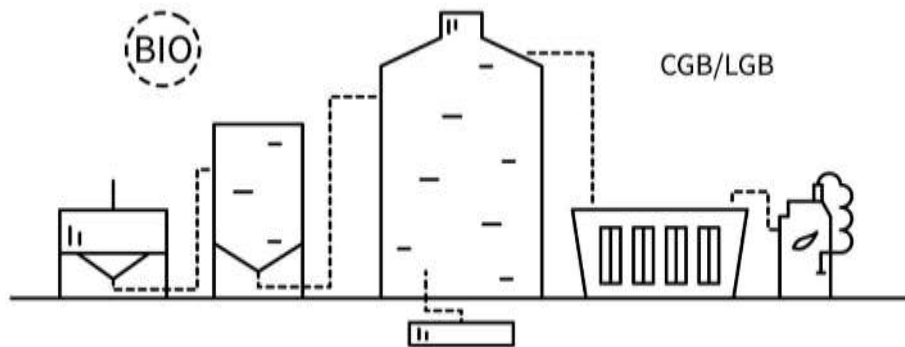
water reduction (estimated):

10%



=> reduction of energy (estimated): 500.000+ kWh

annual **heat** consumption from renewable sources: **50%**



certified chemicals: 63%



waste sorted:

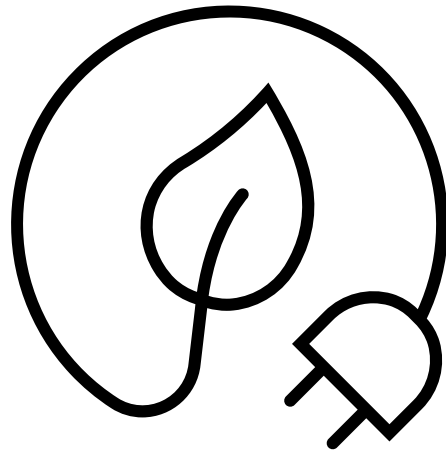
76%

**further reduction of
residual waste: (est.)**

10%



annual **electricity** consumption from renewable
energy sources: **100%**



electric vehicles: 18



workshops & tours: 70+



photovoltaic systems of 495 kWp*



* May 2023



Christian Grünbart



Erland Palle





Daniela Kohoutek



klimaaktiv



Bauen in Silber

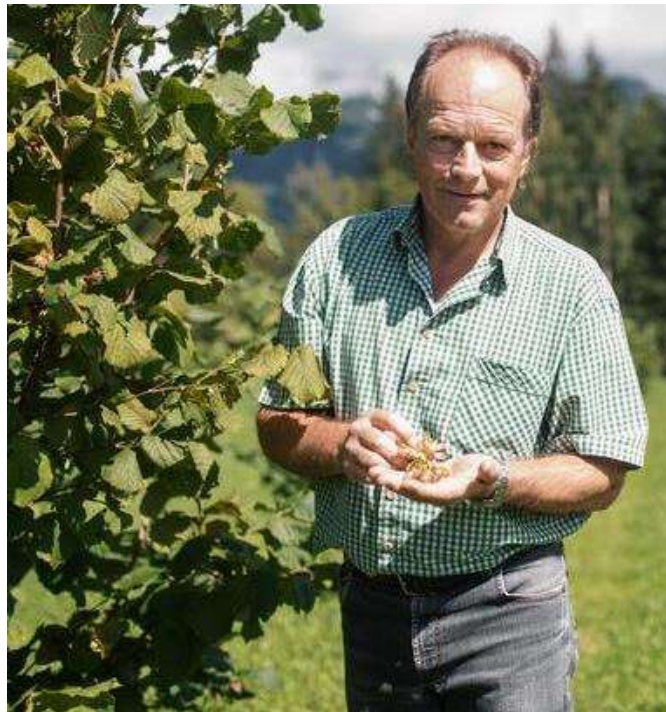


Wolfgang Kremslehner





Johann Steinwender



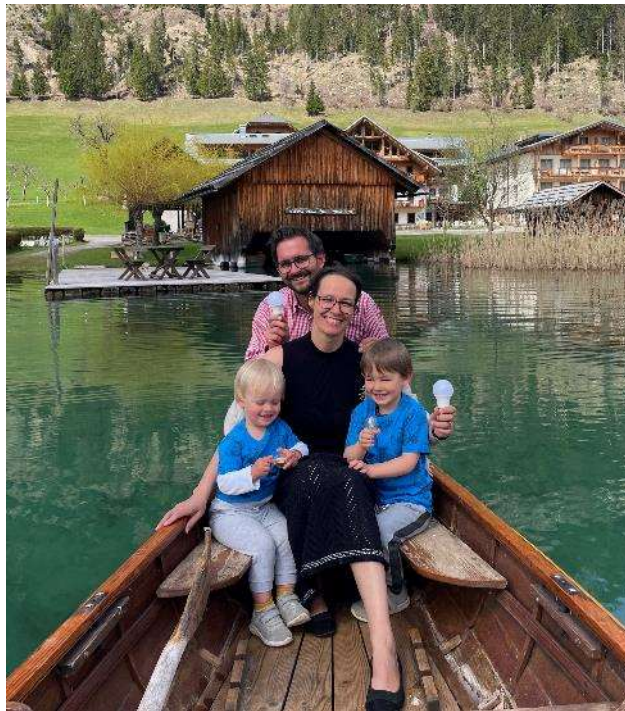


Martin Kraschowitz





Thomas Winkler





Florian Obojes





Petra Lakner





