

GREEN TOURISM CONFERENCE

European Tourism Going Green (ETGG2030)

3 - 4 May 2023, Vienna



AGENDA

Location: Austria Trend Hotel Savoyen
Rennweg 16, 1030 Vienna, Austria

Wednesday, May 3. 2023

08:30 – 09:00	Welcoming coffee & registration
Moderation:	Mari Lang, ORF
09:00 – 09:45	Official opening Dr. Markus Gratzner, General Secretary Austrian Hotelier Association (ÖHV) Mag. Susanne Kraus-Winkler, Austrian State Secretary for Tourism, BMAW Leonore Gewessler, Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology
09:45 – 10:15	Green transition of tourism at european level Andreea Staicu, Deputy Head of Tourism Unit, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission
10:15 – 10:45	Presentation of the Austrian Ecolabel and the EU-Ecolabel Handover of the certificates for the Austrian participants by Dipl.-Ing. Andreas Tschulik, Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology
10:45 – 11:15	Coffee break and Networking
11:15 – 12:00	Tourism and climate change – challenges and opportunities Prof. Stefan Gössling, PhD, Western Norway Research Institute, Sogndal
12:00 – 12:15	How to make European tourism green ETGG2030 project introduction Prof. Dr. Dagmar Lund-Durlacher, Eberswalde University for Sustainable Development
12:15 – 12:45	Joint achievements – presentation project results: Austria and Bulgaria Mag.a. Claudia Plot, TEAMManufaktur, Austria Gueorgui Stoev, Planecon S&P, Bulgaria
12:45 – 14:00	Lunch break
14:00 – 14:45	How to become the 1. SDG Hotel worldwide Michaela Reitterer, Boutiquehotel Stadthalle Vienna
14:45 – 15:15	Joint achievements – presentation project results: Croatia and Germany Nastja Logar, M.A., Ecobnb, Croatia Dr. Peter Zimmer, Futour, Germany
15:15 – 15:45	Coffee break and Networking
15:45 – 16:15	Best Practice: How to develop an ESG-strategy Ivana Budin Arhanić, Management Board Member, Valamar Hotel group, Croatia

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ETGG 2030

16:15 – 16:45	Joint achievements – presentation project results: Italy and Romania Cinzia De Marzo, Italy Simina Manea, Manager of Sibiu County Tourist Destination, Romania
16:45 – 17:00	Round-up
20:00	Evening event at Luftburg Kolarik im Prater – the largest fully certified organic restaurant in the world Prater 128, Waldsteingartenstraße, 1020 Vienna

Thursday, May 4. 2023

08:30 – 09:00	Welcoming coffee
Moderation:	Mari Lang, ORF
09:00 – 09:20	Funding opportunities for tourism stakeholders and SMEs from the Single Market Programme Lucia Masarova, Project Adviser, European Innovation Council and SMEs Executive Agency (EISMEA), European Commission
09:20 – 10:30	Impulse Talk: mobility and green destinations Prof. Kristof Tomej, University of Southern Denmark Panel discussion Dipl.-Ing. Robert Thaler, Head of Department Active Mobility and Mobility Management, Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology Markus Brandstätter, NLW Tourism Marketing Hermagor, Austria Anna Carina Krebs, Felsenland Südeifel Tourism, Germany
10:30 – 11:15	Green Marketing and Communication Prof. Dr. Fabian Weber, Lucerne University of Applied Sciences and Arts, Institute for Tourism and Mobility ITM
11:15 – 11:45	Coffee break and Networking
11:45 – 12:45	Panel discussion – green marketing and distribution Alexandra Wolfram, Head of Public Affairs DACH region, booking.com Katrjn Erben, sustainability expert, Austrian National Tourist Office Tatjana Peters, project manager sustainable tourism, Futouris
12:45 – 13:00	Round up and closing
13:00	Lunch

The "Green Tourism Conference" is going to take place according to the guidelines of the Austrian Eco-Label for Green Meetings.



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