



Funding opportunities for tourism

Single Market Programme

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Council and SMEs Executive Agency*

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What is the Single Market Programme (SMP)

The **Single Market Programme** is the EU funding programme to help the single market reach its full potential and ensure Europe's recovery from the COVID-19 pandemic.

With over €4.2 billion over the period of 2021-2027, it provides an integrated package to support and strengthen the governance of the single market.

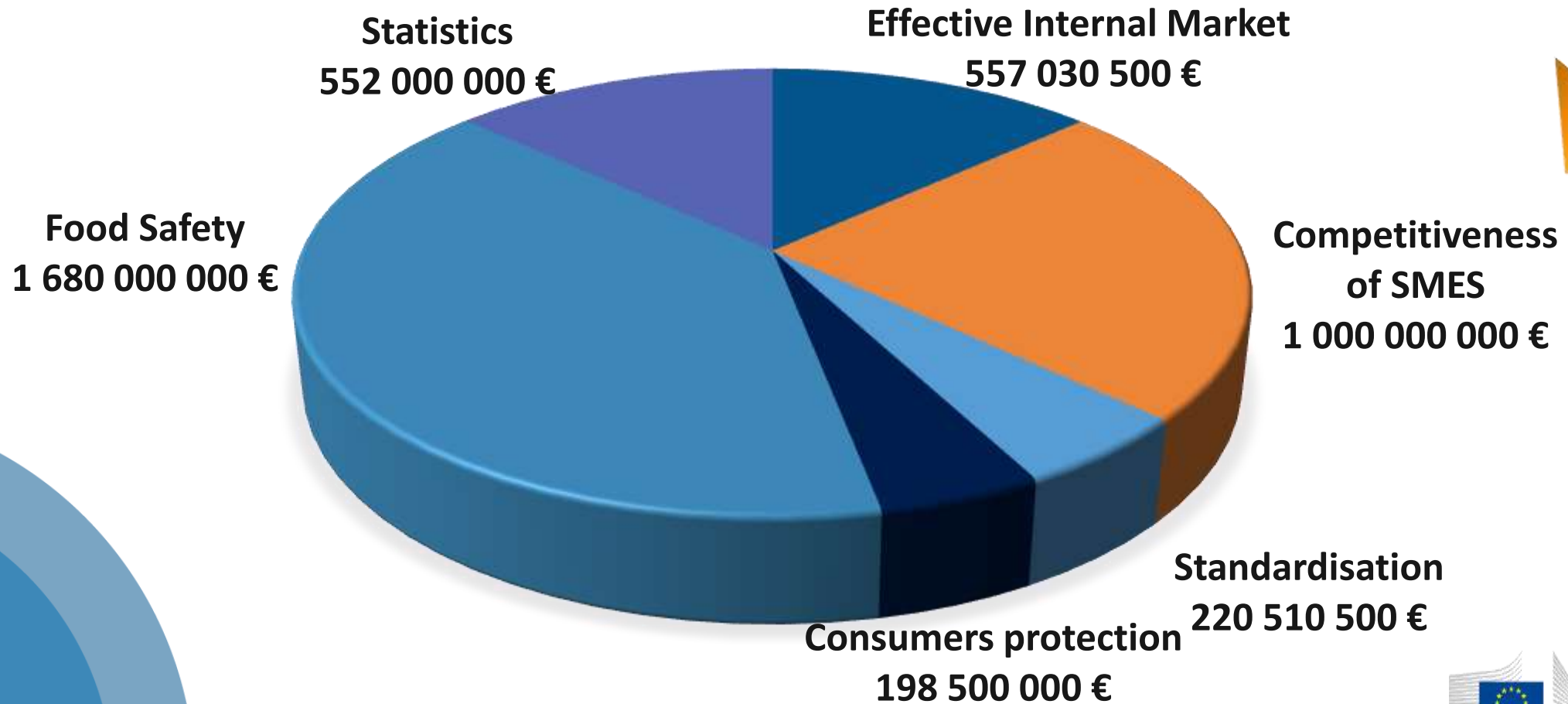
SME Pillar

The SME pillar aims to provide various forms of support to businesses and especially SMEs:

- Facilitate market access and reduce administrative burden
- Support the uptake of innovation and addressing global and societal challenges
- Foster a favorable business environment and entrepreneurial culture

SMP budget

Total budget: **EUR 4 208 041 000** (2021-27)



Multiannual Financial Framework (MFF)

The EU's 7-year budget

€1.211 trillion



€806.9 billion

NextGenerationEU
COVID-19 recovery package

Recovery and Resilience Facility
€723.8 billion

• **€338.0 billion grants**

• **€385.8 billion loans**

NextGenerationEU contribution to other programmes
EUR 83.1 billion

Note: All amounts are in current prices.

Recovery and Resilience Facility
€723.8 billion

• **€338.0 billion in grants** • **€385.8 billion in loans**

POWER UP
Clean technologies and renewables

RENOVATE
Energy efficiency of buildings

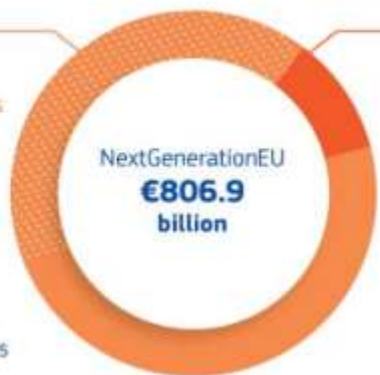
RECHARGE AND REFUEL
Sustainable transport and charging stations

CONNECT
Roll-out of rapid broadband services

MODERNISE
Digitalisation of public administration

SCALE UP
Data cloud and sustainable processors

RESKILL AND UPSKILL
Education and training to support digital skills



NextGenerationEU contribution to other programmes
€83.1 billion

REACT-EU
€50.6 billion

JUST TRANSITION FUND
€10.9 billion

RURAL DEVELOPMENT
€8.1 billion

INVESTEU
€6.1 billion

HORIZON EUROPE
€5.4 billion

RESCEU
€2.0 billion

MULTIANNUAL FINANCIAL FRAMEWORK 2021-2027: KEY FIGURES

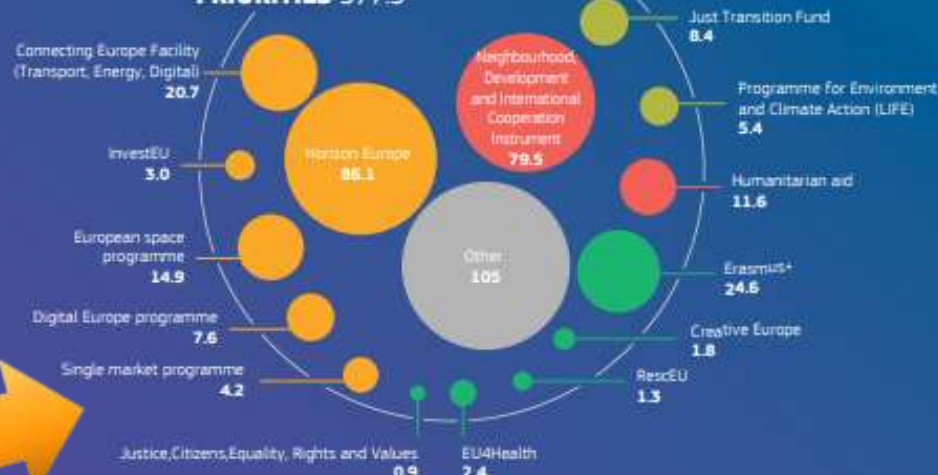
COHESION POLICY 372.6



COMMON AGRICULTURAL POLICY (CAP) 378.5



NEW AND REINFORCED PRIORITIES 377.3



European Innovation Council and SMEs Executive Agency

former EASME



Established

1 April 2021



Mandate

2021-2027

5

Parent DGs

RTD, CNECT, GROW, REGIO, JUST

Implements parts of **3 Programmes**:

- **Horizon Europe**: European Innovation Council (EIC) and European Innovation Ecosystems (EIE)
- **Single Market Programme**: Consumer Objective, SME Pillar and Internal Market & Support to Standardisation
- **European Regional Development (ERDF)**: Interregional Innovation Initiatives (i3)

Responsible for managing:

2335 projects

EUR 1.9 billion of EU funds and more than EUR 470 million of investments in 2021



Ongoing Calls for proposals

Single Market Programme

COSME (Programme for the Competitiveness of Enterprises and SMEs)

COSME 2019 TOURCOOP

Budget: EUR 6 000 000

- Boosting sustainable tourism development and capacity of tourism SMEs through transnational cooperation and knowledge transfer
- [Projects awarded](#) (started in mid-2020/beginning-2021, to end mid-2023): CEnTOUR, ETGG2030, EU ECO-TANDEM, SUSTOUR, Tourban, TOURISME
- Almost 1000 SMEs supported, coming from 28 countries

COSME 2020 TOURINN

Budget: EUR 9 000 000

- Innovation uptake and digitalisation in the tourism sector
- 9 projects awarded (start in end-2021/beginning-2022, to end in 2024): CulTourData, DIGITOUR, EU DigiTOUR, EURO-EMOTUR, RESETTING, SMARTER AOE, TOURBIT, TourINN-act, Tourism4.0
- One cascade call open (TourINN-act), more expected to come in 2023 (RESETTING, EU DigiTOUR, EURO-EMOTUR)

SMP/SME pillar 2021 TOURSME

Budget: EUR 12 500 000

- COVID-19 Recovery through sustainable tourism growth and SME support
- 10 projects awarded (start on 1 January 2023, to end in 2025): CE4RT, COASTOUR, ECOTOURS, ETSM2030, First Mile, I-STARS, LookUP, STAR GROWTH, SUSRUR, TRACE
- One cascade call open (TRACE), all the others expected this year

SMP/SME pillar 2022 TOURSME

Budget: EUR 20 500 000

- Sustainable growth and building resilience in tourism – empowering SMEs to carry out the twin transition
- Grant agreements with 6 projects should be signed before end-2023
- Cascade funding available in each project for innovative projects submitted by a single tourism SME or by partnerships



Upcoming Calls for proposals

Single Market Programme

SMP/SME pillar 2023

Budget: EUR 7 500 000

Publication of the call: Q2 2023

- Transitioning to a more sustainable and resilient ecosystem – empowering tourism SMEs
- Transition of the European tourism ecosystem by **providing direct and indirect support**, be it financial or consultative, **to SMEs**, including start-ups and entrepreneurs, **who wish to develop innovative concepts and projects contributing to the transition of EU tourism**
- More info: [Commission Implementing Decision C\(2023\) 1119](#)

Check for
Infodays



Cascade funding calls

Single Market Programme

COSME

Funding & Tenders Portal

- Search: 'tourism'
- Tick '**Grants**', untick '**Tenders**'
- Type of grants calls:
'Cascade funding calls'

The screenshot displays the European Commission's 'Funding & tender opportunities' portal. The search bar contains the term 'tourism'. Below the search bar, the 'Match whole words only' checkbox is checked. The 'GRANTS' radio button is selected, while the 'TENDERS' radio button is unselected. The 'Submission status' section shows three categories: 'Forthcoming', 'Open for submission (5)', and 'Closed (9)'. The 'Programming period' dropdown is set to 'Select a Programme period...'. The 'Filter by Programme / Programme group' dropdown is set to 'Select a Programme...'. The 'Filter by call' dropdown is set to 'Select a call...'. The 'Type of grants calls' dropdown is set to 'Cascade funding calls'. The right sidebar shows a list of funding opportunities, including '1st Call for CuTourData', 'TourINN-Op', and 'SMEs TRAr'. The European Commission logo is visible in the top left and bottom right corners.

tourism

Match whole words only

GRANTS TENDERS

Submission status

Forthcoming Open for submission (5) Closed (9)

Programming period

Select a Programme period...

Filter by Programme / Programme group

Select a Programme...

Filter by call

Select a Call...

Type of grants calls

Cascade funding calls

CPV code (Tenders Only)

Select a CPV code...

Places of delivery or performance (Tenders Only)

Select a Place of delivery...

Archived funding (FP7-CIP)

Funding and tenders (14)

Need help? Sort by: Submission status

1st Call for Tourism SMEs <small>CulTourData</small>			
Programme	Programme for the Competitiveness of Enterprises and small and medium-sized enterprises (COSME - 2014-2020)	Status	Open for submission
Topic	TOURINN-01-2020	Deadline model	single-stage
Opening date	02 March 2023	Deadline date	03 May 2023 17:00:00 Brussels time
RESETTING - Second Open Call for Tourism SMEs <small>RESETTING</small>			
Programme	Programme for the Competitiveness of Enterprises and small and medium-sized enterprises (COSME - 2014-2020)	Status	Open for submission
Topic	TOURINN-01-2020	Deadline model	single-stage
Opening date	23 January 2023	Deadline date	20 March 2023 23:59:00 Brussels time
TourINN-Open Call for Innovation of Tourism SMEs <small>TourINN-act</small>			
Programme	Programme for the Competitiveness of Enterprises and small and medium-sized enterprises (COSME - 2014-2020)	Status	Open for submission
Topic	TOURINN-01-2020	Deadline model	single-stage
Opening date	15 March 2023	Deadline date	15 May 2023 17:00:00 Brussels time
SMEs TRAnSition for an European Circular tourism Ecosystem: TRACE OPEN CALL <small>TRACE</small>			
Programme	Single Market Programme (SMP)	Status	Open for submission
Topic	SMP-COSME-2021-TOURSME-01	Deadline model	single-stage
Opening date	30 March 2023	Deadline date	30 June 2023 17:00:00 Brussels time
IKAT Tourism Call for SMEs in Europe – Financial support for services <small>IKAT</small>			
Programme	Single Market Programme (SMP)	Status	Open for submission
Topic	SMP-COSME-2021-CLUSTER-01	Deadline model	single-stage

Thank you

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